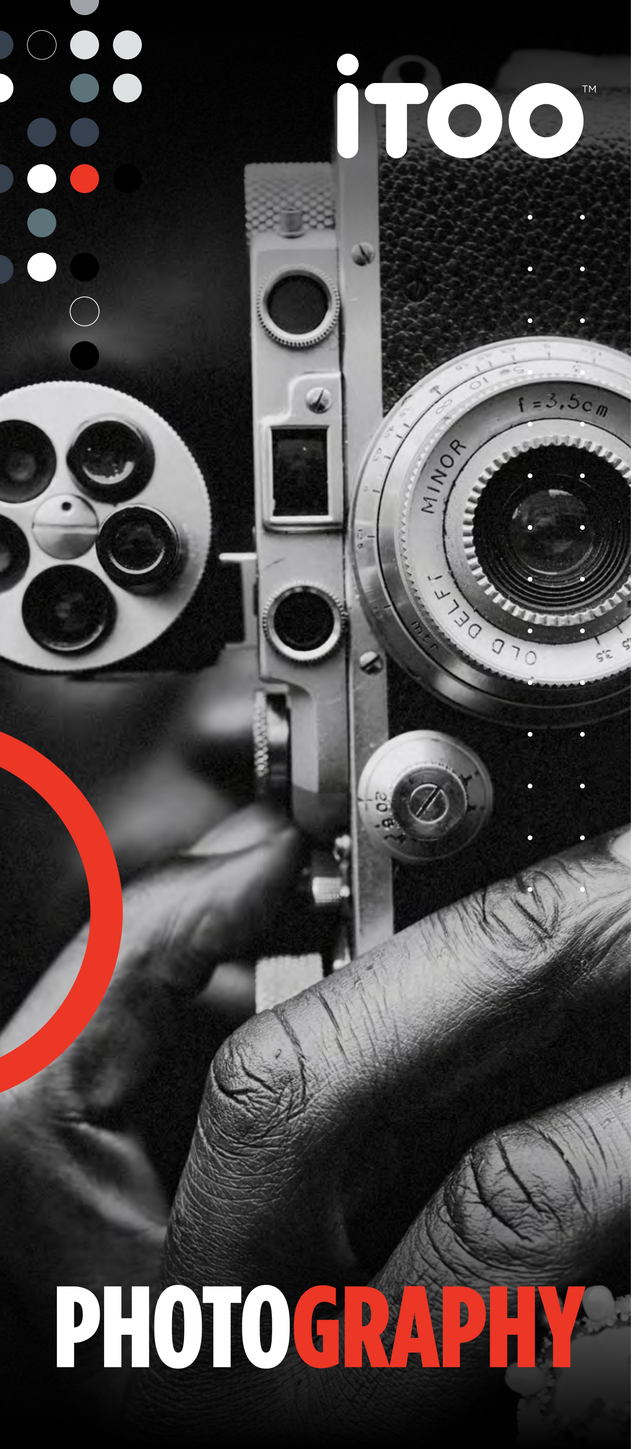


Insure with an expert who sees the world through your lens.

As a professional photographer you know that even a day without your camera can cost you a month's worth of income.

In fact, most professionals and enthusiasts are simply not aware that many of the standard 'all risk' policies are simply not comprehensive and don't offer cover for equipment – a loss that could collapse your business.

To answer a growing need, our iTOO Photography product was developed as an industry leading stand-alone product to cover the crippling gaps that ordinary insurance providers have been overlooking.

Now you can concentrate on your passion, knowing you're with an expert who appreciates it.

Why iTOO?

Service that captures the perfect picture.

Expertise that cover the bigger picture.

Our experts understand the market and can offer industry leading service to your broker when it comes to your every insurance detail. iTOO Photography product is designed to fit the needs of both enthusiastic and professional photographers.

What's the difference?

A Professional Photographer is defined as one who, at least 50% or more of their income is derived from their photographic work.

WE ARE DIFFERENT

We understand that often the best shots require local and international travel, which is why we offer worldwide, at home or studio and out and about cover.

Because we understand the deadline driven nature of your industry, all our professionals are offered equipment hire during the processing of a valid claim.

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